The Geological Society of America supports the position of the American Society of Association Executives (ASAE) on Proceeding 02-278. As a professional association for geoscientists, we do not want to be forced to obtain written consent from all of our members to send them a fax. GSA gives all members the option of "opting out" from various forms of communication. We feel this approach best meets the needs of our members and the Society as a whole.